



**SOCC analysis - Baird in free-fall - Sun 2 Oct 2016**

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3 October 2016 at 11:42



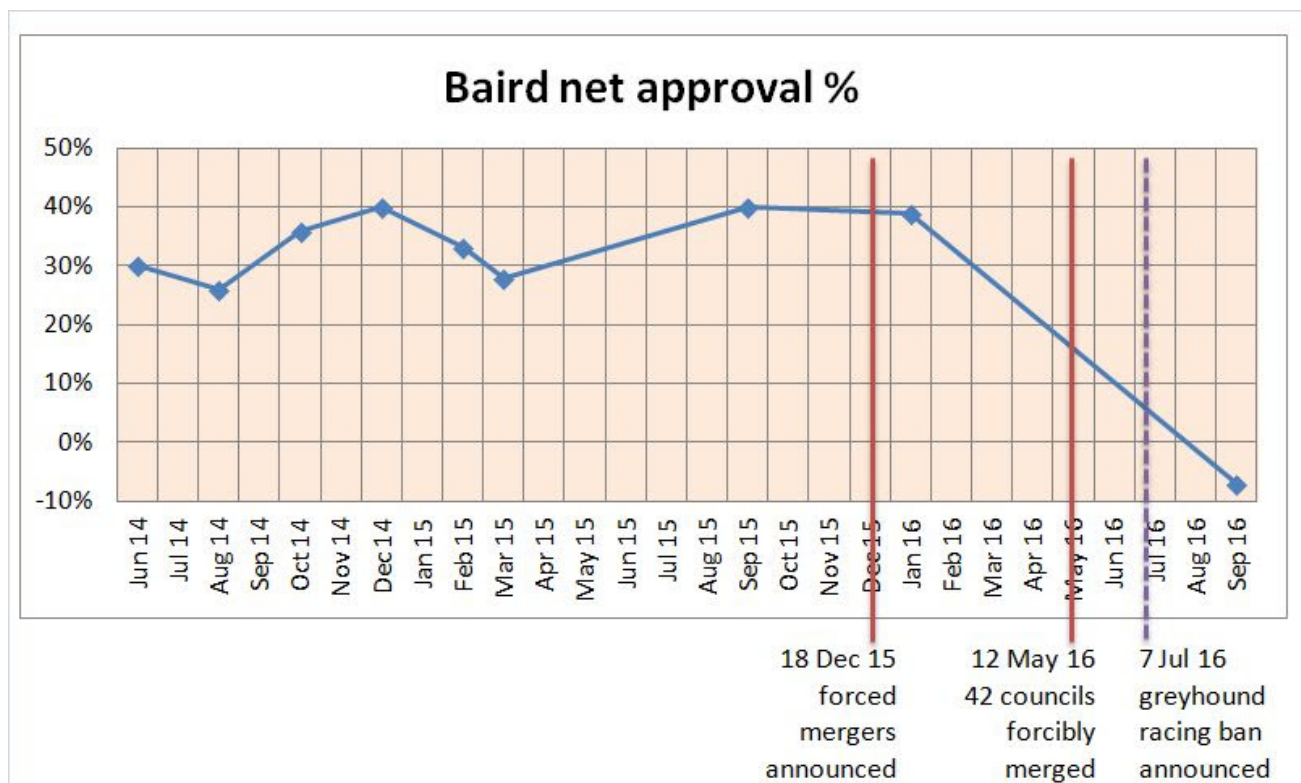
Dear SOCC Supporter / Councillor,

**MORE BAIRD NEWS FOR THE LIBERAL GOVT**

Since December 2015, Baird’s net satisfaction rating has fallen from +39% to -7%. This is the biggest fall in satisfaction rating of any mainland state premier in the history of Newspoll.

His satisfaction rating has fallen from 61% in December to 39%, and his disapproval rating has more than doubled from 22 to 46%.

The Premier’s popularity is now in free-fall as detailed in [The Australian](#) and [SMH](#) and on [Ten TV News](#) 29 Sept 2016.



Conservative media and commentators have become increasingly critical of Baird over

forced council amalgamations – as with [Alan Jones](#) and in this [interview](#).

This significant fall in Baird and his Government's popularity has coincided with forced council mergers. Baird has caused incredible angst and anger across NSW, resulting in the massive swings against Liberals and Nationals in the September council elections.

The recent banning of greyhound racing appears to be just more of the same behaviour - and there are many other examples to choose from, as posted as comments here in [The Guardian](#).

What seems to be at the heart of all this is a basic failure to listen, an unbelievable arrogance, and an attitude to the public that is both dismissive and undemocratic.

The Premier would do well to reflect on whether his autocratic style is terminally damaging the Liberal brand, as explained in [The Conversation](#).

**Phil Jenkyn, Carolyn Corrigan, Brain Halstead**

**on behalf of the Save Our Councils Coalition**

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